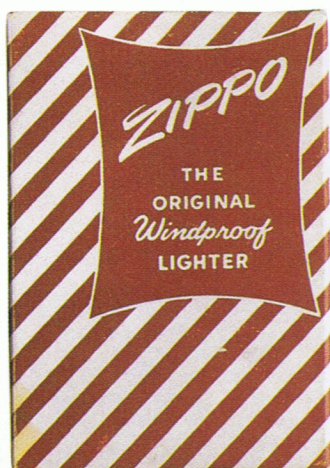


During World War II, the design of Zippo packaging was simplified (left); one used for returning the repaired Zippo had its purpose stamped on its back (middle); and this one, with a repaired Zippo, was shipped on April 26, 1944 (right).



Other packaging includes, from left: Used from 1951-52, the inner case was either black or blue; used from 1952-53, the first one transforms into a pop-up stand; and used from 1953-57: from this, * was added to the Zippo logo.



Some other Zippo packaging includes from left: used from 1957-61, the logo on the mount moved to the center; used from 1953-61 for Zippo with emblems, this is deeper than others; and used from 1953-61 for Loss-Proof models, a cushion was laid in this.