



July 11th, 1942

Gentlemen:-

Due to the War, we have had to convert from brass to steel and further, we could not use nickel or chrome for the finish of our lighter. Consequently some of the lighters we have shipped in the past two or three months have corroded.

We are now electro zinc plating the inside case of our lighter and are placing a baked black crinkly finish on the outside, which we feel will definitely eliminate this corrosion.

If you have any of our lighters in stock that have rusted, kindly return them, and we will be pleased to refinish them at no charge.

Such replacements, however, will not be made until after August 3rd, at which time we cannot sell anymore lighters unless our product is included on the "C" list now being made up by the Army and Navy covering items for the men in the service.

We regret any inconvenience you may be caused in this connection but we want to have every Zippo user satisfied.

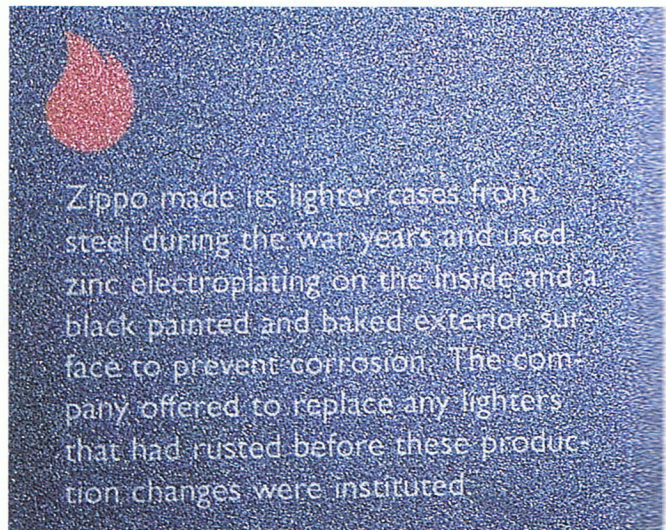
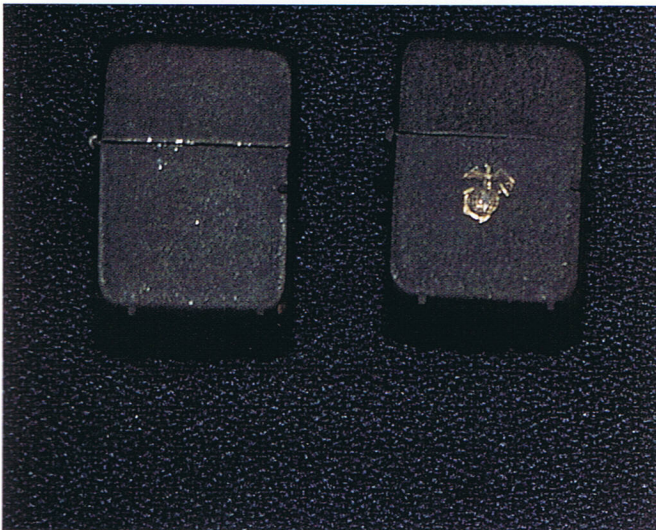
Yours very truly,

ZIPPO MANUFACTURING COMPANY

GGB:js

G. G. Blaisdell, President

*A letter explains
Zippo's use of
other metals
during World
War II.*



Zippo made its lighter cases from steel during the war years and used zinc electroplating on the inside and a black painted and baked exterior surface to prevent corrosion. The company offered to replace any lighters that had rusted before these production changes were instituted.