

#174 - FLINT DISPENSERS

Below:

**Top row:** c. 1938-early 1940s (#174A, \$125 & #174B, \$75), 1942-1949 (#174C, \$60), late 1940s #174D, \$60, 1949-1962 (#174E, \$60). **Second row:** Early 1950s (#174F, \$125), 1951-1953 (#174G, \$75), mid-1950s-c.1964 (#174H, \$75), Customer imprinted: (#174H1, \$100), Service Zippo Flints, 1950s (#174I, \$80). **Third row:** 1962-c. 1967 (#174J, \$20), c. 1963-1978 (top: #174K, \$80; bottom: #174L, \$80), Customer imprinted (top: #174K1, \$100; bottom: #174L1, \$100). **Fourth row:** 1960s-1970s (#174M, \$8), 1980s-current (#174N, \$1), 1978-1983 (top: #174O, \$10; bottom: #174P, \$10), 1983-c. 1985 (top: #174Q, \$8; bottom: #174R, \$8), 1985-current (top: #174S, \$1; bottom: #174T, \$1) Illustrated by Hiroshi Kito.

IMPRINTED ZIPPO FLINTS  
For the Sparks that fire up new business!



Zippo Flints...spark important selling phrases!

Zippo's New Imprinted Flint Dispensers spark important selling phrases. Use as business cards, sales aids, announce new products or services. For anniversaries, souvenirs or plant visits. Ideal follow-up to Zippo lighter programs. Useful advertising reminders.

Copy can be prepared directly from your letterhead, label or art. Imprinted in your choice of red, yellow, blue, green or black. Available in both 6 and 12 flint sizes. Handily packaged, 50 per box, for instant use... or easily carried in your salesman's brief case.

ZIPPO MANUFACTURING CO. BRADFORD, PENNA. 16701 ZIPPO MANUFACTURING CO. OF CANADA LTD. NIAGARA FALLS, ONTARIO

|                                       |              |                   |                    |                          |                    |           |  |                                 |
|---------------------------------------|--------------|-------------------|--------------------|--------------------------|--------------------|-----------|--|---------------------------------|
| c.1938~Early 1940's                   |              | 1942~1949         |                    | Late 1940's (w/Gift Kit) |                    | 1949~1962 |  | Service Zippo Flints<br>~1950's |
|                                       |              |                   |                    |                          |                    |           |  |                                 |
| Early 1950's                          | 1951~1953    | Mid 1950's~c.1964 | CUSTOMER IMPRINTED |                          | CUSTOMER IMPRINTED |           |  |                                 |
|                                       |              |                   |                    |                          |                    |           |  |                                 |
| 1962~c.1967                           | c.1963~1978  |                   | CUSTOMER IMPRINTED |                          | CUSTOMER IMPRINTED |           |  |                                 |
|                                       |              |                   |                    |                          |                    |           |  |                                 |
| Service Zippo Flints<br>1960's~1970's | 1980's~CURT. | 1978~1983         | 1983~c.1985        | c.1985~CURT.             |                    |           |  |                                 |
|                                       |              |                   |                    |                          |                    |           |  |                                 |