**Stock Market Newspaper Analysis**

1. Market movers are stocks that are being bought and sold heavily. What are three of the market mover stocks?

2. Take a look at the local stock section. N,O, X refer to the stock exchange or where the stock is listed.

N= NYES O=Nasdaq X=Amex (you cannot invest in this stock exchange)

Identify three stocks that are around this area.

|  |  |  |  |
| --- | --- | --- | --- |
| Stock | Exchange | Close (Last price of the entire day) | Change (how much did the stock go up/down?) |
| 1. |  |  |  |
| 2. |  |  |  |
| 3. |  |  |  |

3. The newspaper also lists MOST ACTIVE STOCKS. Identify two of the most active stocks and tell me what they were trading at.

A.

B.

4. The Dow Jones Industrial Average (DJIA) is an average of stock prices across the US.

What was the average?

5. The newspaper will contain stories about businesses. If it is good news the price of the stock tends to go up. If it is bad news the stock price will go down. Read one news story and tell me if you think the price of the stock of the company will go up or down.

6. News Article Headline:

**Stock Market Internet Analysis** www.nasdaq.com

As an example let us look at Nike (NKE=Ticker Symbol

1. Type in the ticket symbol for the company.
2. Make sure it says stock summary (see left)
3. Answer the following questions
4. What is the current price of the stock?
5. Is it going up (GREEN) or down (RED)
6. What was the last sale (should be similar to the current price)
7. What is the share volume (how much of the stock is being sold)?
8. What is the PE Ratio (a PE ratio is why to rank each stock, Generally the lower the PE ratio the cheaper the stock is)
9. Is the stock Bullish or Bearish?
10. Find Company news and see if there is any news about the company. Is it good or bad news?

**Now find one on your own. Complete the following using the same questions above.**

A.

B.

C.

D.

E.

F.

G.